



A Message from CEO Raymond Graeca

We are pleased to announce the appointments of eight new Service Line Directors for Penn Highlands Healthcare.

Effective immediately, they have taken on the responsibility to develop the strategic vision, manage operations and explore new opportunities for his or her service line. They will have direct supervisory responsibilities for the employees working in their lines across the system.

The following is the press release to the media. Please join me in congratulating the following leaders.

Appointment of Additional Service Line Directors

In an effort to expand the integration of services throughout its system, Penn Highlands Healthcare recently announced the addition of eight directors to oversee clinical operations and develop strategic plans for their respective service lines at the four member hospitals.

Penn Highlands Healthcare is the region's premier healthcare provider with more than 3,600 employees, 360 physicians and 525 inpatient beds. The system's eight-county service area includes hospitals in Brookville, Clearfield, DuBois and St. Marys.

The eight service line directors consist of six internal promotions, the hiring of an internal director who was currently working as a contracted employee and the hiring of an external candidate. The new directors and their service lines include:

- Laura Adams, Radiology/Oncology Services
- Kimberly Cicon, Emergency Department Services
- Aaron DeVallance, Anesthesia Services
- Amy Fraccola, Case Management
- Mark Hoffman, Rehabilitation Therapy Services
- Francis Iorfido, Pharmacy Services
- Richard Nenneau, Behavioral Health Services
- Maria Ruiz-del-Vizo, Surgical Services

Adams of Brockway was previously the director of the Hahne Regional Cancer Center; Nathaniel D. Yingling M.D. Cancer Center; Penn Highlands DuBois Breast Care Services, PH DuBois Diabetes and Nutrition Wellness Center and the PH DuBois Magnetic Resonance Imaging Department. Adams is a graduate of Sienna Heights University in Adrian, Mich.,



Laura Adams, BAS, RTRM

where she is currently enrolled in the masters program for healthcare administration. She received her radiologic technologist certification at the Montefiore Hospital, School of Radiology, in Pittsburgh. She is both a certified radiologic technologist and a certified mammography technologist.

Adams has spent 15 years of her career at PH DuBois and has held many supervisory/leadership roles in the organization over that time. She has been responsible for multiple system implementations and directing growth and expansion of services including the update of radiation oncology equipment as director of the Hahne Regional Cancer Center; the implementation of the Nurse Navigator program in the PH DuBois Breast Care Services department and the system-wide low dose CT lung cancer screening program.

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Cicon of Reynoldsville was previously the director of the PH DuBois Emergency Department. Cicon received both her associate's and bachelor's degrees in nursing at Mount Aloysius College in Cresson. She received her master's degree in nursing from the Indiana University of Pennsylvania. She is also certified in emergency nursing.



Kimberly Cicon, RN, MS, CEN

Prior to coming to PH DuBois in 2013, Cicon was the director of nursing for a 120-bed skilled nursing facility in Altoona and also worked in the emergency department in both the Excelsa Health System in Greensburg and also the Conemaugh Health System in Johnstown. Throughout her career, Cicon has been involved in clinical education, most recently helping to organize the system's Rural Emergency Care Conference.

DeVallance of DuBois was previously the director of anesthesia for PH DuBois. A graduate of Lock Haven University's registered nursing program, DeVallance received his bachelor's degree in nursing from Slippery Rock University. He completed his certified registered nurse anesthetist/master's degree in nursing at Gannon University and Hamot Medical Center in Erie.



Aaron DeVallance, CRNA

DeVallance has spent 14 years of his career at PH DuBois and has served on many quality and performance improvement teams, including the Heart Center Performance Improvement Team, Medication Management Team, Patient Care Operations Council and the Value and Analysis Team. He has also served as the chairman of the Surgical Quality and Safety Team and as the co-leader of the Customer Satisfaction Team.

Fraccola of Brookville was previously the director of case management at PH DuBois and had served as the organizational performance improvement director and patient safety officer at Penn Highlands Brookville for approximately eight years prior to coming to DuBois. Fraccola has spent more than 12 years of her career in the Penn Highlands Healthcare system in both Brookville and DuBois and has held many nursing roles during that time.



Amy Fraccola, RN, BSN

Fraccola received her nursing degree from the Sharon General Hospital School of Nursing in Sharon. She received an EMT/paramedic certification from the Indiana University of Pennsylvania. She also received a bachelor's degree in nursing through a distance learning program with the University of Phoenix, Phoenix, Ariz.

Hoffman of St. Marys served for the last 19 years as the director of rehabilitation and occupational health for Penn Highlands Elk. Hoffman completed his bachelor's degree in health planning and administration at Penn State University and a master's degree in physical therapy at Gannon University. He is currently finishing the final credits of a master's in business administration at Clarion University.



Mark Hoffman, MPT

During his time as director of rehabilitation, Hoffman helped expand services at PH Elk into five surrounding communities and grew the service line by expanding occupational health, cardiac rehabilitation and many other strategic programs to stabilize the financial success of the service line. Hoffman also helped facilitate relationships with local home health agencies, school districts and private businesses to provide

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rehabilitation and occupational health services to their clients and employees.

Iorfido of Johnsonburg was previously the director of pharmacy for 30 years at PH DuBois. Iorfido completed his bachelor's degree in pharmacy at the Duquesne University, Mylan School of Pharmacy, in Pittsburgh.



Francis Iorfido, RPh

During his career in DuBois, Iorfido automated the pharmacy system to help improve patient safety and expand pharmacy services to many new service lines including The Heart Center, Behavioral Health Services and cancer centers in both DuBois and Clearfield. He was also instrumental in negotiating pharmaceutical contracts that have resulted in millions of dollars worth of savings for the health system.

He initiated the 340B federal drug discount retail program for the system and helped open the Penn Highlands Community Pharmacy in DuBois. In December 2015, Penn Highlands DuBois was awarded the best practice designation by the Health Resources and Services Administration. Iorfido was also a past recipient of an annual achievement award from the Healthsystems Association of Pennsylvania.

Nenneau of Columbus, Miss. comes to Penn Highlands from Pioneer Community Hospital of Aberdeen, Aberdeen, Miss., where he served as the director of behavioral health services. He earned bachelor's degrees in both psychology and social work at Nazareth College of Rochester in Rochester, N.Y. He received a master's degree in social work from Syracuse University in Syracuse, N.Y. He received a Ph.D. in psychology from The American State University in



Richard Nenneau, MSW, PhD

Honolulu, Hawaii. He also holds a certificate in gerontology from the Syracuse University, All-University Gerontology Center.

Nenneau's 27-year career in behavioral health services includes experience in both inpatient and outpatient care. He has also worked much of his career in areas of behavioral health dedicated to the elderly population.

Ruiz-del-Vizo of Hialeah, Fla. has been working as a contracted employee at PH DuBois as the interim director of surgery since November 2015. She received her associate's degree in nursing from Miami Dade Community College and both her bachelor's and master's of science in nursing degrees from the University of Phoenix, Phoenix, Ariz. She is also working on a doctor of nursing practice degree from Capella University, Minneapolis, Minn.



Maria Ruiz-del-Vizo, RN, MSN, MBA, MHC, CNOR

Ruiz-del-Vizo's career as a nurse leader spans 23 years with much of that time covering surgical management. She has also been involved with several projects to restructure surgical service lines at some of the hospitals that she's worked at over the years.

"I couldn't be more pleased with the high quality of candidates that we had for these positions and those service line directors that our selection committee chose to join the executive team at Penn Highlands Healthcare," Penn Highlands Executive Vice President and incoming CEO, Steve Fontaine said. "These leaders will now be responsible for creating a system-wide strategic plan for their service lines and the standardization of these services to create a more efficient way to deliver care to our patients no matter where in our system they receive that care."

The service line process has already been implemented

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successfully for cardiology services under the direction of Heather Franci, home care services under the direction of Brenda Porter and laboratory services under the direction of Marsha Uhl.

Franci of DuBois has served in various supervisory roles at PH DuBois since 2006. She earned a bachelor's degree in nursing from Carlow University in Pittsburgh. She was previously the director of The Heart Center of PH DuBois prior to expanding her role to the system-wide cardiology service line.



Heather Franci, RN, BSN

Porter of Ridgway has more than 20 years home health, hospice and private duty experience, much of that time with Community Nurses Inc. and PH Elk. She has a bachelor's degree in nursing from the University of Pittsburgh and has completed additional studies at Penn State University, as well as Lock Haven University.



Brenda Porter, RN, BSN

Uhl of St. Marys was previously the laboratory director at PH Elk for more than 12 years. She received her bachelor's degree from Clarion University, serving her internship at W.C.A. Hospital School of Medical Technology in Jamestown, N.Y. In addition to her leadership role, Uhl has also served as the laboratory supervisor for PH Elk and as a medical technologist for both PH Elk and PH DuBois. She was also the clinical site coordinator for Harcum College's medical technology program in Bryn Mawr, Pa.



Marsha Uhl, MT (ASCP)